



UHR Conference 2025

Online 13 - 15 May

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Attracting Global Talent for UK and Overseas Campuses

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Introduction

- Background of TalentEdu
- Higher Education recruitment
- International reach
- This session's discussion points



Global Recruitment

- Candidate attraction
- Engaging international audience
- International Recruitment



Recruitment for Overseas Campuses



Recruitment for Overseas Campuses

University	Location
University of Birmingham	Dubai
Coventry University	Poland
De Montfort University	Dubai and Kazakhstan
University of Glasgow (strategic alliances)	China and Singapore
Heriot-Watt University	Dubai and Malaysia
University of Kent (study centres)	Belgium and France
Lancaster University	China, Germany, Ghana and Malaysia
University of Liverpool	China
University of London	France
Middlesex University	Dubai and Mauritius
Newcastle University	Malaysia and Singapore
University of Nottingham	China and Malaysia
Queen Mary University of London	China, France, Malta and Singapore
Queen's University Belfast	China
University of Reading	Malaysia, and through the Henley Business School locations in Denmark, Finland, Germany, Malta, South Africa and Sweden
University of Salford	Bahrain
University of Southampton	Malaysia
University of Westminster	Uzbekistan

Potential/upcoming overseas campuses

- University of Exeter – Egypt
- Coventry University – India
- University of Surrey – India
- University of York – India
- Newcastle University – India
- Queens University Belfast – India
- University of Southampton – India, South Korea



Recruitment for Overseas Campuses

- New research opportunities
- Regional student opportunities
- International student revenue
- Lower costs for regional students
- Promotes UK higher education
- New partnerships opportunities



Case study – University of Southampton

- Academic Provost & Associate Vice-President – Delhi Campus
- Director of Teaching & Learning – Delhi Campus
- Director of Research & Enterprise – Delhi Campus
- Academic Provost & Associate Vice-President – Malaysia Campus



Global Recruitment – Challenges and Opportunities

- Salary disparity
- Understanding of UK research landscape
- Applicant Management
- US Political Climate



Thank you for listening. Any questions?





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